

BBVNA BOARD MEETING NOTES - 8/7/2017

The Board convened at 7:00 pm at the home of Barbara Becker, and the meeting was called to order at 7:07 pm. Barbara led the meeting.

IN ATTENDANCE:

Board members:

Barbara Becker (President),
David Holder (1st VP),
Damian Baca (2nd VP),
Mike Weingarten (Secretary),
Rita Toland (Treasurer)
Richard Roati (Urban Forestry & Wildlife Committee)
Ann Pattison (Historic Designation Committee)
Margaret Johnson (Neighborhood Watch Committee)
Joan Thomas (Malvern Plaza Committee)
Suzie Husband (Welcome Committee)

Attending neighbors: Mary Wolfe (Exeter), Frankie Roebuck (Croyden), James Roebuck (Croyden)

1) Approval of Past Minutes (Mike):

The Board considered and approved the minutes from its last meeting, July 10, 2017.

2) Treasurer's Report (Rita):

Rita distributed the report (attached), which shows total assets of \$12,616 as of August 7, 2017.

3) Neighborhood Huddle (Barbara):

The City's Neighborhood Support Network is sponsoring the 2017 "Neighborhood Huddle", a meeting for leaders of the various neighborhoods around the City. This is the 2nd such meeting, the first being in April of 2016. John Thomas and Dick Basye attended that one. The focus will be to share neighborhood experiences and best practices for the benefit and reapplication of all. We agreed that BBVN should be represented again. **Mike plans to attend, and will get more information in advance from the organizers about the specific agenda and scope. He will share that back with the Board, and potentially the entire neighborhood if a broader invitation is appropriate.**

4) Appropriate Use of Listserve (Barbara):

We confirmed that both the Listserve and NextDoor would be used for information dissemination to the neighborhood. Agreed that "common sense" will prevail in terms of what to post on the Listserve.

5) September Neighborhood Meeting Agenda:

The meeting will be held at Robison school on September 14. We agreed to the following structure:

- Social time will be held prior to the start of the meeting: 6:30 - 7:00 pm.
- People will be encouraged to come for informal discussion, and to get information about our various committees.

- Board reps and committee chairs should be on hand to provide information and answer questions.
- Committee signup sheets should be made available.
- Historic Designation - copies of letter and envelope for donations should be made available.

-Meeting to start at 7 pm. Barbara to lead. Agenda as follows:

- 1) Convene and welcome
 - Ask for show of hands for first-time attendees - Introductions & recognition
- 2) Principal Welcome (Julie Laird)
- 3) Approval of Minutes from March, 2017 meeting (Mike)
- 4) By Laws - Proposal to add new at-large member roles to Board (Margaret)
- 5) Neighborhood Watch - Discussion of program (Margaret w/ Kara Curtis, TPD Community Service Officer for Midtown)
- 6) Safety Considerations for Halloween (David Holder, with Kara Curtis)
- 7) Information Item: Fundraising Approach for Historic Designation (Ann)
- 8) Upcoming Malvern Plaza & Other Events (Joan)
- 9) Adjourn

We expect the bulk of the discussion time in the meeting to be on item 6 (Halloween), and neighbor discussion and input will be solicited. **Margaret agreed to call Kara Curtis in advance to prepare her further for the issue, and to get going-in input on potential approaches and options.**

6) September Flyer (Mike):

We will do a 1-sheet flyer / abbreviated newsletter. We agreed that it would contain the following:

- Announcement of the Neighborhood meeting, with highlights of agenda & encouragement for attendance & participation;
- Historic Designation reminder / request for donations, with clip-off donation form.
- List of upcoming neighborhood events

Mike will prepare draft of flyer, and will forward to Board for review. Barbara will finalize and coordinate printing and distribution by the first week in September. Joan will provide Barbara with the list of distribution volunteers by street, and the set of street maps used for distribution.

7) Halloween Traffic Management (David & all):

Frankie and James Roebuck (Croyden, and owners of one of the prime Haunted Houses!) came to share their input on the Halloween street safety issue, and the entire group had a lively and constructive discussion. We agreed that formal street closure (including City permits, barricades, insurance, etc.) was probably not possible or desired for this year, but that other measures for controlling traffic should be tried. Ideas suggested included:

- publishing a route map that encouraged foot traffic flow in one direction and minimized chaotic pedestrian flows;
- publishing "drop off" and "pick up" points that would allow parents/drivers to coordinate with their trick-or-treaters without having to drive onto Devon/Exeter/Croyden;
- Use of cones and volunteers (w/ reflective vests and flashlights) to engage auto traffic entering the area (Message would be to strongly discourage driving down Devon/Exeter/Croyden, encourage/direct to parking along Stratford, Eastbourne, or on streets south of the arroyo, and requests for extreme caution and very slow speeds if the driver still insists on driving into the prime trick-or-treating area.)

As mentioned above, Margaret will discuss with Kara Curtis in advance of our neighborhood meeting to get her input on these or other options.

8) Historic Designation Fundraising (Ann/Rita/Joan):

We discussed three suggested fund-raising options:

- A sales campaign from a catalog that includes high quality gift wrap and other products;
- Selling chocolate candy bars;
- Creating an online "Gofundme" campaign.

Each type of campaign has its own pros and cons, and those were discussed in some detail. Janice Welchert has experience and a strong interest in the catalog campaign, and has offered to play a coordinating role if we choose to do this. The Board agreed to the following:

- a) Prior to any other fundraising effort, we will prioritize the door-to-door visits to ensure the entire neighborhood has been covered. This focuses on the primary funding source - resident contributions - and is the best way to ensure education and awareness in the neighborhood about the Historic Designation project and its value. Target is to have this completed by October 1.
- b) The Board agreed by motion and vote to support Janice's catalog sales campaign. This will include signing a contract with the catalog sales company which commits us to a specified profit schedule depending on the amount that is sold. The Neighborhood would not be at risk for losing money under this contract (aside from a minimal 75 cent per catalog fee), but the profits would be limited if sales quantities were small.
- c) Other fundraising ideas can be pursued as well. The chocolate bars can be purchased on a case (60 bars) by case basis, depending on demand, so significant up-front commitment is not required. The Gofundme option could be pursued if someone is willing to coordinate it.

David discussed proposal for construction of two wooden "thermometer" displays to track the amount of money we've raised vs. the total needed to complete the Historic Designation project. The Board approved. **David will construct the panels, and Margaret will paint them, based on the data provided by Ann.** We envision one board being placed at Malvern Plaza, and the other along the Treat Walkway.

9) Committee Updates:

-Urban Forestry (Richard): With the significant monsoon rains, the need is here for weeding and pruning in our green spaces. Richard will coordinate a neighborhood cleanup weekend Aug 19-20, to focus on the Treat Walkway and Malvern Plaza.

Tucson Clean & Beautiful is donating fluorescent vests, gloves, and bags to our neighborhood in support of our greenspace maintenance work.

Richard reviewed the situation with the Army Corps of Engineers plans for flood control work along the arroyo west of our neighborhood. (Subject of the Arizona Daily Star article Mike copied the Board on this past week.) We agreed that the work would be downstream of us, and would not directly affect our neighborhood, but that as a Board, we want to support the Arroyo Chico neighborhood in requesting a plan that protects the greenspace along the arroyo channel to the maximum extent possible.

-Malvern Plaza (Joan): Joan summarized the results of the Malvern Plaza planning meeting held on August 6. She circulated a list of the 2016-17 events that were completed over the past year (attached), and identified the events that are planned for the coming year. Some have specific dates set already,

others are still tentative but have identified leaders. These events continue to be enjoyed by our residents and are a great enhancement to the character of the neighborhood.

The question of the lights in the trees was discussed. **Ann will determine if another ice cream social is to be held in which the lights would be needed and will let Joan know.** If not needed, they may simply be taken down and stored.

Kudos all around for Joan's & Mike's work with Judd in building the content on "neighborhood gems" and past events on the BBVN website.

10) Next Board Meeting:

Monday, September 11, 2017 (Back to the 2nd Monday schedule.)

The meeting adjourned at 10:08 pm.

Respectfully submitted,
Mike Weingarten, BBVNA Secretary

8:46 AM

08/07/17

Cash Basis

Broadmoor-Broadway Village Neighborhood

Balance Sheet

As of August 7, 2017

	<u>Aug 7, 17</u>
ASSETS	
Current Assets	
Checking/Savings	
Wells Fargo - Checking	5,434.64
Wells Fargo - Savings	7,180.97
Total Checking/Savings	<u>12,615.61</u>
Total Current Assets	<u>12,615.61</u>
TOTAL ASSETS	<u>12,615.61</u>
LIABILITIES & EQUITY	
Equity	
Historic Designation Net Collec	6,344.48
Restricted - Malvern Plaza	4,896.82
Retained Earnings	6,019.56
Net Income	-4,645.25
Total Equity	<u>12,615.61</u>
TOTAL LIABILITIES & EQUITY	<u>12,615.61</u>

9:00 AM
08/07/17
Cash Basis

Broadmoor-Broadway Village Neighborhood
Profit & Loss
January 1 through August 7, 2017

	<u>Jan 1 - Aug 7, 17</u>
Ordinary Income/Expense	
Income	
Association Dues	1,175.00
Donations - Unrestricted	15.00
Historic Designation Collected	
Fundraiser & Donation- Historic	346.00
Historic Designation Paid	-9,880.00
PayPal Fees	-7.85
Historic Designation Collected - Other	4,150.00
Total Historic Designation Collected	<u>-5,391.85</u>
Total Income	-4,201.85
Expense	
Bank Service Charges	49.04
Historic Status Committee	87.77
Neighborhood Socials/Events	18.37
Printing and Reproduction	238.05
Supplies	30.33
Website	21.34
Total Expense	<u>444.90</u>
Net Ordinary Income	-4,646.75
Other Income/Expense	
Other Income	
Interest Income	1.50
Total Other Income	<u>1.50</u>
Net Other Income	1.50
Net Income	<u><u>-4,645.25</u></u>

**Aug 2016- July 2017 Malvern Plaza Event Schedule
(corrected)**

- Sun, Aug 28, 2016: Edible Plant Walk (Justine Hernandez and Suzie Husband)**
- Sun, Oct 9, 2016: New Neighbor Brunch (Suzie Husband & Welcoming Committee)**
- Sun, Nov 5, 2016: Yoga in the Park (Linda Alley-Sarnack)**
- Sat, Dec 3, 2016: Holiday Decorations Share (Mary Wolfe & Barbara O'Brien)**
- Sat, Dec 10, 2016: Craft & Art Fair (Judy Nostrant)**
- Sun, January 8, 2017: Citrus Harvest & Share (Suzie Husband)**
- Sun, March 19, 2017: Plant Share and Seed Propagation (Suzie Husband, Richard Roati, Justine Hernandez, Frank Sagona)**
- Thur, April 20, 2017: Movie in Malvern (Judd Ruggill & Heather Free)**
- Sun, April 23, 2017: Dinner under the Stars (Oscar Blazquez, Elizabeth Salper, Justine Hernandez, Carina Brokamp)**
- Sun, May 7, 2017: Ice Cream Social (Ann Pattison, Carina Brokamp, Kristy Lloyd, Darby Conroy)**
- Sun, May 28, 2017: Poetry Pollinators Talk (Elizabeth Salper)**
- Mon, May 29, 2017: Memorial Day Taps (Janice Welchert, Dale & Frank Sagona)**
- Sun, June 12, 2017: Ice Cream Social (Ann Pattison, Carina Brokamp, Darby Conroy, Kristy Lloyd)**

Additional events in BBVN (not held in Malvern Plaza)

- Wed, Sept 21, 2016: Neighborhood Meeting at Robison School (BBVNA Board)**
- Sat, Oct 8, 2016: Restore the Shady; weed & trim (Richard Roati & Urban Foresters)**
- Sun, Oct 16, 2016: "Let's Dig the Holes for our new Trees (Richard Roati & Urban Foresters)**
- Sat, Oct 22, 2016: Oktoberfest (Ralph Pattison & Cynthia Holmes)**
- Sun, Oct 23, 2016: Tree Planting (Richard Roati & Urban Foresters)**
- Sat, Oct 29, 2016: Historic Designation Walk around the Neighborhood (Ann Pattison & Historic Committee)**
- Mon, Oct 31, 2016: Halloween in the hood**
- Sun, Dec 11, 2016: Clean up the Median (Richard Roati & Urban Foresters)**

Wed, Jan 18, 2017: Neighborhood Meeting, Robison School (BBVNA Board)

Sat, March 4, 2017: Winsett Prune and Clean-up (Richard Roati, Damian Bacca and Co.)

Sun, March 5, 2017: Winsett Prune and Clean-up (Richard Roati & Co.)

Wed, March 15, 2017: Neighborhood Meeting, Robison School (BBVNA Board)

Sun, April 2, 2017: Poetry Mailbox planting (Elizabeth Salper and Co.)

Sat, April 15, 2017: Poetry Mailbox dedication (Elizabeth Salper and Co.)

Sat, April 29, 2017: Metal Flower Art Installation (Richard Roati & Co.)

Sun, April 30, 2017: Metal Flower Art Memorial Dedication (Richard Roati & Co.)

Tues, July 4, 2017: 4th of July Parade & Potluck (Rita Toland, Jon & Yolanda Faber & Co.)